



JAHRBUCH YEARBOOK 2010

DESIGN & LIVING

Interview mit **Arik Levy** und
Unternehmensporträt **Hering Berlin**



HAPPY CELL

With her Happy Cell collection, Turkish designer Nil Deniz created an unusual range of drinking glasses for the ilio brand of the Turkish firm Demirden Design. The series, which has already received the IF Award and the Design Plus Award, consists of glasses in a variety of shapes and sizes. Be it a shot glass or a long drink glass, drinking becomes a sensuous experience. Each glass is individual in appearance, and several glasses together create a composition. With their organic forms, the crystal glasses appear like a collection of individual cells, a collection of unique organic shapes that combine into a harmonious group. Different as each individual piece may be, they all belong to the same family. Perhaps Nil Deniz's intention was to send a message on the "East/West" theme: we are all different and yet the same.

Die türkische Designerin Nil Deniz schuf mit der Kollektion „Happy Cell“ eine außergewöhnliche Trinkglasserie für die Marke ilio der türkischen Firma Demirden Design. Die mit dem IF Award und dem Design Plus ausgezeichnete Serie besteht aus Gläsern unterschiedlicher Formen und Größen. Ob Schnapsglas oder Longdrinkglas, das Trinken wird zum sinnlichen Erlebnis. Jedes Glas wirkt individuell und mehrere Gläser ergeben eine Komposition. Mit ihren organischen Formen wirken die Kristallgläser wie eine Ansammlung von Einzelzellen, eine Ansammlung von organischen einzigartigen Formen, die zusammen eine harmonische Gruppe ergeben. So unterschiedlich wie jedes Individuum ist, gehören doch alle einer Familie an. Vielleicht hat Nil Deniz damit eine Botschaft zum Thema „Orient und Okzident“ vermitteln wollen: Wir sind alle unterschiedlich und doch gleich.



1

1 Name **Happy Cell**
Designer **Nit Deniz**
Production company **itio**
Measurements **from H 7.1**
Material **crystalline**
Price category *******

2



1



1 Name **Arabica**
 Designer **Maria Berntsen**
 Production company **Holmegaard**
 Measurements **from 0.04 l**
 Material **glass**
 Price category **■**

2 Name **Blob Wine Set**
 Designer **Mehtap Obuz**
 Production company **ilio**
 Measurements **capacity 1.4 l and 0.24 l**
 Material **crystalline**
 Price category **■■**

1



2



3



1 Name **Verres Bicolores**
 Designer **Fratelli Guzzini**
 Production company **Fratelli Guzzini**
 Measurements **on request**
 Material **on request**
 Price category **on request**

2 Name **Future**
 Designer **Peter Svarrer**
 Production company **Holme Gaard**
 Measurements **on request**
 Material **glass**
 Price category ■

3 Name **Forest**
 Designer **H. Demir Obuz**
 Production company **ilio**
 Measurements **on request**
 Material **crystal glass**
 Price category ■■■



1



3



2

1 Name **Lucky Green**
 Designer **Jaime Hayon**
 Production company **Baccarat**
 Measurements **W 22, H 38,6**
 Material **crystal, copper ceramic**
 Price category **+++++**

2 Name **Piña Passion Vase**
 Designer **Jaime Hayon**
 Production company **Baccarat**
 Measurements **W 22,7, H 56**
 Material **crystal, ceramic**
 Price category **+++++**

3 Name **Cube**
 Designer **Sema Obuz**
 Production company **ilio**
 Measurements **W 23, D 23, H 23**
 Material **melamine**
 Price category **+++**



1



2



3



4

1 Name **Bookwave**
Designer **Mehtap Obuz**
Production company **ilio**
Measurements **W 60, D 30, H 210**
Material **felt fabric**
Price category *********

2 Name **Cactus Wine Rack**
Designer **j-me**
Production company **j-me**
Measurements **W 40, D 10, H 43**
Material **steel**
Price category **■ ■**

3 Name **Shoerack**
Designer **j-me**
Production company **j-me**
Measurements **W 20, D 21.3, H 45.6**
Material **stainless steel**
Price category **■ ■**

4 Name **News**
Designer **Ralph Kraeuter**
Production company **radius**
Measurements **W 22, D 16, H 90**
Material **stainless steel**
Price category **■ ■**



1



2

1 Name **Elements Lantern**
 Designer **Morten Thing, Jan Egeberg**
 Production company **Georg Jensen**
 Measurements **W 8.2, H 18.6**
 Material **steel, glass**
 Price category **■ ■**

2 Name **Icedrop Candleholder**
 Designer **Mehtap Obuz**
 Production company **ilio**
 Measurements **H 11.5, ø 12**
 Material **handmade glass**
 Price category **■ ■**